



MEDIA ALERT

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November 30, 2009

4th Annual TOY DRIVE to Benefit St. Jude's Ranch for Children

Village East Cleaners will be accepting TOYS, BOOKS and CASH donations to benefit the children of St. Jude's Ranch. Despite these tough economic times, our goal is to build enough momentum to make this toy drive, in its fourth year, the best ever for the children of St. Jude's Ranch in Boulder City.

Who: Village East Cleaners

What: 4th Annual Toy Drive to Benefit St. Jude's Ranch for Children

When: November 27 through December 24, 2009

Where: Village East Cleaners
1760 W. Horizon Ridge
Henderson, NV 89012
897-0098

Village East Cleaners
11041 S. Eastern Avenue
Henderson, NV 89052
933-2110

Founded in 1967, St. Jude's Ranch for Children has provided a safe, nurturing home and therapeutic residential treatment services to children of all races and faiths who have been abused, abandoned or neglected. St. Jude's Ranch provides a home-like environment for these children built upon love, respect and dignity where these children gain hope to achieve their dreams.

Edwin Los, general manager of Village East Cleaners had toured St. Jude's Ranch in Boulder City and saw what a fantastic job they did for troubled kids that were abused, abandoned, or subject to the neglect caused by alcohol, drugs and crime.

St. Jude, the patron saint of impossible causes, inspired Edwin to hold a toy drive for St. Jude's Ranch for Children. "I get a great deal of satisfaction from improving the lives of these children", said Edwin, whose stepfather and founder of Village East Cleaners grew up in an orphanage. He invites the public to join him in this heart-warming charitable cause by giving unwrapped toys, books and cash donations. "These kids have experienced such unfortunate circumstances. Gifts will bring joy into their lives this holiday season." says, Edwin.

Village East Cleaners & Alterations is a family owned dry cleaning business, specializing in dry cleaning, shirt laundry, alterations, and specialty cleaning. Village East Cleaners is certified by the Association of Wedding Gown Specialists, for its museum-quality process of restoring and preserving wedding and other gowns. Visit www.VillageEastCleaners.net

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