

*11th Annual Night of Lights
Sponsorship Opportunities
December 16, 2017*

Presenting Sponsor.....\$2,000

As a Presenting Sponsor, your business will be promoted as 'XYZ Company Sponsors the 11th Annual Night of Lights'. Your logo will be displayed in all of our marketing materials together with the St. Jude's Ranch for Children logo. Your company will be recognized as the presenting sponsor on our social media pages with a link to your website. At the event, your logo will be prominently displayed on our stage. Our Master of Ceremonies will recognize your business as the presenting sponsor and mention it with a mutually agreed promotional message throughout the night. Your logo will appear in several spots in our event program. Additionally, you will have the opportunity to promote your business through a marketing booth or other mutually agreed upon display. The presenting sponsor will receive 20 all-access wristbands to the event.

Santa's Workshop Sponsor.....\$1,500

As Santa's Workshop Sponsor, your business logo will appear on a step-and-repeat or other mutually agreed upon sign on all of Santa's pictures together with the St. Jude's Ranch logo. Guests at Night of Lights will purchase pictures with Santa, so this will provide major exposure. Additionally, your logo will appear in all our marketing materials as one of our major sponsors. Your company will be acknowledged as a major sponsor on our social media sites with your logo and a link to your site. During the night of the event, our Master of Ceremonies will acknowledge your business as a major sponsor through the evening. Your logo will also appear in the event program under the major sponsors category. As Santa's Workshop Sponsor, you will receive 15 all-access wristbands to the event.

Wreath Sponsor.....\$1,000

As a Wreath Sponsor, your logo will be prominently displayed on a banner on a large wreath (at least 50") placed at a prominent location for all the event guests to see. Your logo will be displayed in all our marketing materials as a major sponsor. Additionally, your business will be acknowledged on social media with your logo. At the event, the Master of Ceremonies will acknowledge your company as one of our major sponsors throughout the evening. Your logo will be displayed in the event program under major sponsors. As a Wreath Sponsor you will receive 10 all-access wristbands.



Hayride Sponsor.....\$750

Who doesn't like a hayride and some caroling during the holidays?! As a hayride sponsor, your company's logo will be placed at the back of our hayride for all guests to see. As one of the most popular attractions of the evening, your business will get a lot of exposure. Your logo will be displayed in our marketing materials and in our event program. The Master of Ceremonies will list your business as one of our sponsors during the evening. As a Hayride Sponsor you get eight all-access wristbands to the event.

Christmas Tree Sponsor.....\$500

One of the things that makes this event so unique, is that we open one of the children's homes for the public to see. We plan on going all out with our Christmas décor! As the Christmas Tree Sponsor, your company name and/or logo will appear on a sign at the foot of a beautiful 10ft Christmas tree, which is sure to be the focal point of the house. We will be selling cookies and hosting a silent auction inside the home, so we will have a lot of foot traffic. Your logo will be displayed in all our promotional materials and the event program. The Master of Ceremonies will list you as one of our sponsors during the evening. As a Christmas Tree Sponsor, you will receive six all-access wristbands to the event.

Cocoa & Cookies Station Sponsor.....\$250

Your name and/or business logo will be displayed by the cocoa & cookies station inside the display home. Guests will be able to purchase cocoa and cookies as they visit the home and shop at the silent auction. December is cold, so this will be a popular stop! Your logo will be in all our marketing materials and the event program. The Master of Ceremonies will list you as one of our sponsors through the evening. As a Cocoa & Cookies Station Sponsor you will receive four all-access wristbands.

Arts & Crafts Station Sponsor.....\$250

Your name and/or business logo will be displayed by the Arts & Crafts Station. Guests are invited to create easy, holiday-inspired arts and crafts with the help of volunteers. The little ones enjoy this station very much! Your logo will be in all our marketing materials and the event program. Further, the Master of Ceremonies will list you as one of our sponsors through the evening. As an Arts & Crafts Station Sponsor you will receive four all-access wristbands.

Reindeer Games Sponsor.....\$250

To kick up the holiday cheer, we offer winter-themed carnival games. As a Reindeer Games Sponsor, your name and/or business logo will be prominently displayed by the games. A favorite stop amongst our youngest guests, you are ensured fantastic exposure! Your logo will be in all our marketing materials and the event program. Additionally, the Master of Ceremonies will list you as one of our sponsors through the evening. As a Reindeer Games Sponsor you will receive four all-access wristbands.



Sponsorship Commitment Form

Company name: _____

Contact Person: _____

E-mail: _____ Phone: _____

Sponsor name: _____
(as you would like it to appear on signs/marketing material and emcee to refer to it)

I would like to sponsor:

- Presenting Sponsor for \$2,000
- Santa's Workshop for \$1,500
- Wreath for \$1,000
- Hayride for \$750
- Christmas Tree for \$500
- Cocoa & Cookies Station for \$250
- Arts & Crafts Station for \$250
- Reindeer Games for \$250

I am unable to sponsor, but I would like to make a donation in the amount of _____.

- See attached check for payment
- Credit Card information

Name on Card: _____

Card Number: _____

Exp: _____ CVC: _____

Billing Address: _____

City: _____ State: _____ ZIP: _____

Please mail completed form to: Development Department
200 Wilson Circle
Boulder City, NV 89005
ekovacevich@stjudesranch.org

