

Dear friends,

We have two days for getting deals –Black Friday and Cyber Monday. On #GivingTuesday, we have a day for giving back. Together, people are creating a new ritual for our annual calendar. #GivingTuesday is the opening day of the giving season: a reminder of the ‘reason for the season.’ This year, #GivingTuesday is November 28!

This year, I am supporting St. Jude’s Ranch for Children on November 28 for #GivingTuesday. This organization supports abused, neglected and homeless children, young adults and families. They provide customized therapeutic services, they empower their clients and they keep families together. All of their programs have one goal in mind: breaking the cycle of abuse and neglect.

This #GivingTuesday, St. Jude’s Ranch for children wants to ensure that every child, young adults and family in their care has the best holiday season ever! Will you help me make it happen? Here’s how you can help:

- 1) Donate [here](#).
- 2) Share an #UnSelfie on your social media pages. Check out how it’s done [here](#)!
- 3) Forward this e-mail to all your contacts.
- 4) Share St. Jude’s Ranch social media posts.
- 5) Visit [www.stjudesranch.org](http://www.stjudesranch.org)

Thank you for your time and happy holidays!

