



ST. JUDE'S RANCH FOR CHILDREN

# ANNUAL REPORT

2021



## WHAT'S INSIDE

- MESSAGE FROM THE CEO
- OUR MISSION
- OUR WORK
- OUR IMPACT
- FINANCIALS
- HEALING CENTER
- HOW YOU CAN HELP
- MESSAGE FROM THE BOARD

# Message from the Chief Executive Officer

Dear Friends,

2021 was a record fiscal year for St. Jude's Ranch for Children. In our 55th year of service to the Southern Nevada community, we reached a new milestone, serving more children and young people than ever before. We served 643 clients across all our programs which is a 13% increase from the prior year. All of the children and young people we have served are extraordinary individuals with hopes and dreams. Despite coming to us as victims of abuse, neglect, exploitation, and homelessness, broken-hearted, and feeling so alone in the world, we provided hope and healing. That's a testament to the commitment and compassion of our partner agencies, our financial supporters, our volunteers, and our staff. It has not been an easy year. We've had to adjust our processes and make hard decisions. We've asked more from our supporters than ever. But the result of all that effort is undeniable.

Sincere gratitude to our incredible team, Board of Trustees, donors, partners, supporters, and every child or young person we have been privileged to serve. Thank you for linking arms with us to be the change our community needs and to provide hope, healing, and so many services to those in need.

While the uncertainty of our times continues, we know that our vision to break the cycle of abuse and neglect by mending spirits and renewing hope is now more critical than ever. Sincerest appreciation for your partnership; whether you have donated your time, talents, or resources, you have impacted the life of a young person in need, and we are forever grateful.

*In your partnership,*

Christina Vela  
Chief Executive Officer





# WE'RE ON A MISSION

Transforming the lives of abused and at-risk children, young adults and families by empowering them to create new choices and new hope in a caring community.







**643**  
TOTAL YOUTH  
SERVED



WE HELPED  
**15**   
FAMILIES KEEP THEIR KIDS  
OUT OF FOSTER CARE



**29,846**   
MEALS PROVIDED  
 **524**  
VOLUNTEER HOURS



OUT OF THE 60 KIDS IN OUR  
THERAPEUTIC RESIDENTIAL  
FOSTER CARE PROGRAM  
**100%**  
HAVE SUFFERED FROM ONE OR  
MORE TYPES OF ABUSE







**RESULTS THAT  
MATTER**

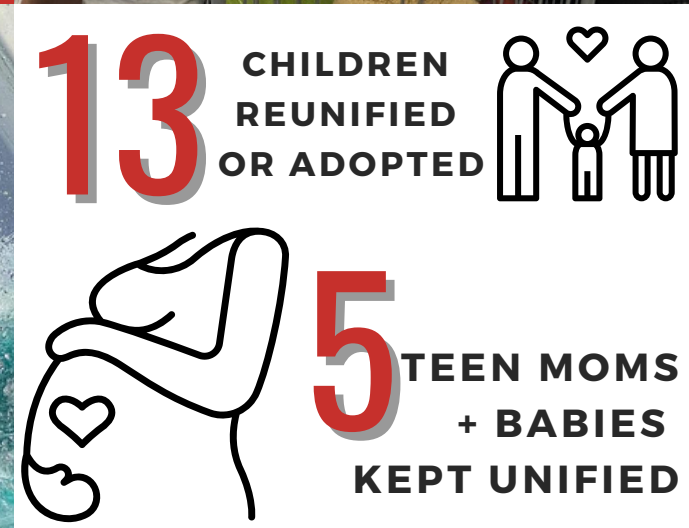
IN AN EFFORT TO PROVIDE  
HOPE & HEALING, WE HAVE  
HELD

**1994+**

HOURS OF PSYCHOSOCIAL  
REHABILITATION SERVICE  
CLASSES.



INDIVIDUALS SERVED IN  
OUR HOUSING & SUPPORT  
SERVICES PROGRAM



**13** CHILDREN  
REUNIFIED  
OR ADOPTED



**5** TEEN MOMS  
+ BABIES  
KEPT UNIFIED



BASIC SKILLS  
TRAINING  
SESSIONS

**6808**



# OUR IMPACT

It is because of **YOU** that St. Jude's Ranch for Children is able to provide youth with the resources they need to overcome the torturous cycle of abuse and neglect.

Read the inspirational stories of Vanessa and Deja. These two individuals exemplify the exponential impact of what a **Community of Hope** can provide.



## MEET VANESSA

Vanessa is former client of our homeless youth program. With access to housing services for several years, she was able to focus on school. After her acceptance to Dixie State University, she received a scholarship through the St. Jude's Ranch Scholarship Program, which paid for housing and tuition.

She recently graduated with a Bachelor's Degree in Criminal Justice and an Associate's Degree in Early Childhood Education. Vanessa is now using her life experiences to help children with trauma and challenging experiences.



## MEET DEJA

A family disagreement once led Deja down a path to homelessness. But with help from St.

Jude's Ranch, she was able to change the course with housing support services. In three years, Deja crossed off both personal and educational goals: found a job, got a high school diploma with a 3.9 GPA and received a CNA certification.

She is now studying to become a Respiratory Therapist at Carrington College. Deja continues to overcome adversity through determination, punctuality, responsibility and positivity provided by the **Community of Hope** surrounding her.

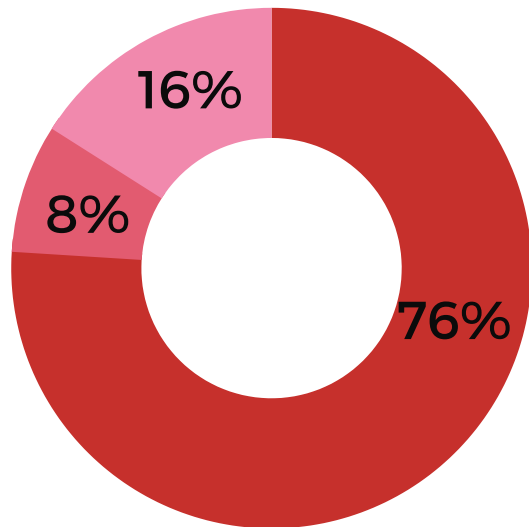


# OUR FINANCIALS

July 2020-June 2021

## FY21 EXPENSES

\$5,923,605



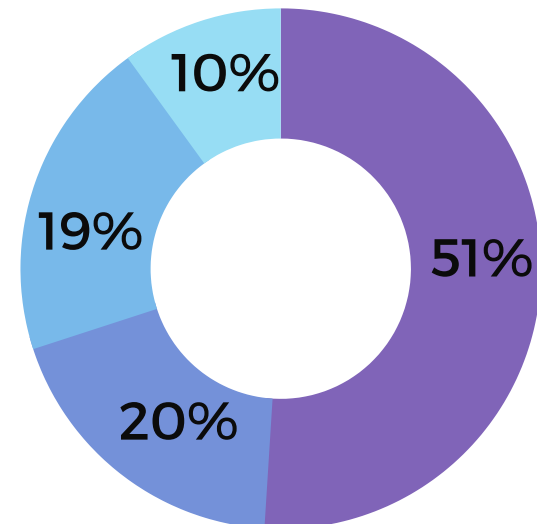
- 76% Program Services
- 16% General & Administrative
- 8% Fundraising

## FY21 REVENUE

\$9,466,657

\*To include capital campaign contributions

- 51% Contributions & Events
- 20% Grant Revenue
- 19% Program Service Fees
- 10% Thrift Store, Chapel Rentals, Investment Income



\*Based on audited financials



# HEALING CENTER UPDATES

## PROJECT SUMMARY

Leveraging a 55-year history of providing residential care to children and young people that have experienced complex trauma, St. Jude's Ranch for Children will create the Healing Center. It's the first of its kind program for the specialized care for child victims of sex trafficking.

The Healing Center will offer trauma specific treatment to victims with a goal to have them move along the continuum of healing, from victims to survivors, and then thriving in our community.



## 2022 INITIATIVES

Break ground on the Healing Center

Continue to advocate for the critical needs of the underserved population of child sex victims

Further develop the Healing Center's leadership team to include partnerships with EV&A Architects, Grand Canyon Development and others.

Fundraise and partner with those who are committed to the Healing Center's mission and vision.

## FUNDRAISING GOAL: \$15,000,000

## RAISED: \$12,058,261

## GAP: \$2,941,739



If you would like to support the Healing Center, go to <http://stjudesranch.org/healing-center>





# HOW YOU CAN HELP

## DONATE

Make a one-time financial contribution at  
<https://stjudesranch.org/donate-now/>

## RED HEART GIVING SOCIETY

Would you trade a latte to give a child hope? For as little as \$10 a month you could make a huge impact. Join our monthly giving program at  
<https://stjudesranch.org/red-heart-giving-society/>

## SPONSOR

Discover sponsorship opportunities at  
<https://stjudesranch.org/be-involved/be-a-sponsor/>

## VOLUNTEER

Join our volunteer program at  
<https://stjudesranch.org/be-involved/be-a-volunteer/>

## FOLLOW US



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@stjudesranchforchildren

# Message from the Board of Trustee Chair

Dear Friends,

Once again it is an honor to pen the Chairman's report for St. Jude's Ranch for Children. Prior to writing this, I pulled last year's letter looking for a little inspiration and of course to always be consistent. I wrote to you then about our community's resilience and what an extraordinary attribute resilience can be. I noted that no curtain just drops and tomorrow we start anew, thus resilience is so very necessary. I didn't realize then that I would be even the remotest bit poignant. We were closing one of the hardest years ever for our community due to the pandemic and here we sit one year later still in the battle.

Probably what amazes me most is that when I look around the room at our employees at St. Jude's Ranch for Children, it's the same people for so very long. The organization and the people that run it remain strident and my trust in them has only grown. When I go to events either for our organization or other worthy causes, I see many of the same faces that care so much about our community's needs. You, as the community remain strident and my trust in you also grows. I just can't help but feel that in this letter I should commend you all for being so tireless in your pursuit of helping those in need.

The year has made differences though. Our organization has pulled off numerous events. I felt our Gala was the ground-breaking event that let us all back into the public. Our Wine, Women and Shoes event was extraordinary and more fun than ever before. We broke our own records for attendance and funds raised. The work that goes into those events and all that our organization does every day is truly amazing. Thank you also to our incredible donors.

I am once again proud to report that St. Jude's Ranch for Children helps more children and young adults than ever before. We are expanding our services and exploring partnerships to be the most effective and caring charity that we can be. As the representative of the board, I can say that we remain a careful steward of the funds you have donated to this organization and that this charity's balance sheet is solid and continues to strengthen.

Looking forward, as we always should, I am excited that so many of our important organizations in Nevada have reached out to St. Jude's Ranch for Children when they needed a solution. It is a testament to the capabilities of our CEO and the staff. I promise that we will always be strident and innovative in our efforts to provide solutions for this community's children and young adults in need. We are proud to be a part of this wonderful community and grateful for all that you have entrusted in us.

*Sincerely,*



Lance Knight  
Chairman of the Board



To our donors, volunteers,  
community supporters,  
board members, staff and  
most of all...children!

St. Jude's Ranch For Children is recognized by the



COUNCIL  
ON  
ACCREDITATION